

TURN YOUR PASSION FOR CATS INTO ACTION

A trusted voice for community cat advocates, shelter and rescue professionals, and veterinarians — reaching a highly engaged, purpose-driven audience across podcast, web, email, and social.



brought to you by



700-800

AVG.
DOWNLOADS /
EPISODE

3.1K

YOUTUBE
SUBSCRIBERS

86K

ANNUAL
WEBSITE
VISITORS

33.8%

EMAIL OPEN
RATE

26K+

SOCIAL MEDIA
AUDIENCE

WHO'S LISTENING

A highly engaged audience of animal welfare professionals, volunteers, nonprofit leaders, and veterinarians.

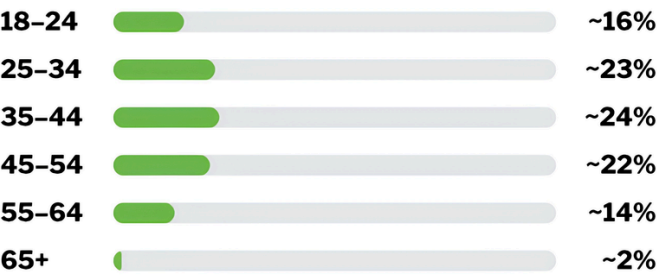
82%

WOMEN

18%

MEN

AGES BY PERCENTAGE



ADVERTISING OPTIONS

15-SECOND AD

\$80

Runs in 4 episodes. Includes production (Stacy records 3 script options — you pick your favorite), plus a credit and link in show notes across our website and every listening platform.

60-SECOND AD

\$150

Runs in 2 episodes. Includes everything in the 15-second package, plus a clickable digital ad in show notes and on our homepage for two weeks.

Ads are scheduled into the next open production slot — typically about 3 months from purchase. Special timing requests welcome. **Looking for a different format?** Event sponsorships start at just \$50 and you can get more info [here](#).



STACY LEBARON

HEAD CAT, COMMUNITY CATS CENTRAL • HOST, THE COMMUNITY CATS PODCAST

Stacy LeBaron has spent more than 30 years at the center of the animal welfare movement, building one of the most trusted voices in community cat advocacy. She hosts the Community Cats Podcast — 600+ episodes, 400,000+ lifetime downloads — and leads Community Cats Central, an educational platform where volunteers, professionals, and nonprofit leaders come to learn, connect, and get things done.

★★★★★ 4.9 Average Rating

425K+ Lifetime Downloads

Past guests have included: Jackson Galaxy • Dr. Jeff Young • Nathan the Cat Lady • Hannah Shaw • Dr. Mikel Delgado & more

Ready to reach this audience?

Let's build a sponsorship that fits your goals and gets your name in front of the people already working to help cats.

Get in Touch

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